

Storage for Shutterbugs

There are some days when you are travelling, and you strike gold.

Days when you might get lucky and spot 5 rainbows – one behind the other, in a single picture frame. Or, see a leopard feasting. Or, watch a Star of Bethlehem unfurls its petals. Or maybe find a lone saffron clad monk meditating atop a mountain. Or, be simply lucky enough to capture a smile of joy or a tear of sorrow.

You might want to video record a clip of your colleagues uncorking a bottle of champagne. Or your team mate bungee jumping at the office offsite!

Priceless moments! Priceless memories!

You may store them forever, or let them fade with time.

It doesn't matter if you are a professional photographer or someone who captures moments that are worthy of being frozen for all time (Believe you me, life will give you many, many such precious moments), for the sheer joy of it.

What matters is that you find a safe space to store all your precious pictures.

So shutterbugs, let's take a close look at a simple solution for your storage related concerns.

Hard drives are one option, to store photographs and videos, but these are cumbersome and accessing data from hard drives can be time consuming and tiring.

Western Digital has a perfect solution. WD My Cloud Home is a unique device that provides you with your own personal storage cloud.

WD My Cloud Home does exactly the things you need it to do. It stores your data in an organised way. It gives you the option to share your data with your family and friends. It permits backup from all your devices be it a desktop, mobile or tablets, back up from all your social media platforms, including the pictures where you have been tagged. You can transfer data (via USB Port) from your flash drives, external drives and memory cards too. What's more, you can also access your data, which is present on another cloud.

All of this you can control via your mobile. All you need to do is connect WD My Cloud Home to the internet and download My Cloud App on your mobile. Then, you are good to go. You've got access to all your digital content at your fingertips, literally! Your photographs will be available based on the dates or the geo-tagging.

Additional features include shared access to WD My Cloud Home. Multiple people share different folders, and yet, no one can access anybody else's data, unless given permission.

For creative professionals who may need more storage to house their digital library, there is a dual-drive personal cloud option. The My Cloud Home Duo solution provides all the functionality of the My Cloud Home solution, plus a dual-drive configuration set to Mirror Mode (RAID 1) to automatically duplicate content onto a second drive.

So, the next time, whether you are at a nearby glitzy mall or park with your kids or at a place far away and alone, or at a wedding with friends and family, you do not need to worry about how and

where you can store your memories. Just go ahead and click as many pictures as you want and then move them all to WD My Cloud for safe keeping.

WD My Cloud is available in 2TB, 3TB, 4TB, 6TB and 8TB. The price ranges from INR 16500 till INR 26000. WD My Cloud is available on Amazon